



# Pet Tails



Spring 2007

## Continuing our Mission

### History

The Santa Ynez Valley Humane Society was born 29 years ago in the hearts and minds of Valley residents, who were determined to help homeless animals and prevent the cruelty and neglect stemming from pet overpopulation.

In 1985 we were able to open our animal shelter and low-fee clinic. By the end of 2006 we had spayed or neutered over 11,000 cats, dogs and rabbits. Dedicated volunteers and staff had also adopted over 2,036 dogs and 2,270 cats into new loving homes.

### Challenges

Our efforts have had their ups and downs. Community use of the clinic dropped for almost 10 years, sinking to a low of 310 animals spayed or neutered in 2002. Adoptions also fell during this period, dropping from 385 cats,

dogs, kittens and puppies finding homes through our shelter in 1988 to just 69 in 2004.

As with all animal shelters, funding for shelter operations has been a perpetual challenge for our Board of Directors. In 1993 pet boarding was offered at the shelter and a thrift store opened in the conference room. The thrift store was later moved to Solvang and, along with fundraising events, has provided substantial support for shelter expenses

for many years.

Animal shelters generally lose money on their operations and invariably need financial support from the community or government funding to stay in business. This has been the situa-

erating losses in 2002. The shortfall hit a high in 2004, when the deficit from clinic and shelter operations climbed to over \$180,000. Fortunately, through a series of generous grants and bequests, we managed to cover expenses and were able to make plans to address the decreases in surgeries and adoptions, which were an important factor in the growing deficits.

### Progress

In 2005, we hired an executive director, who has provided the expertise and leadership needed to implement those plans, and we have been making great progress. By training additional pet adoption counselors, we've empowered our staff to make good matches and save more lives. In 2006, 136 animals found new, loving homes through our adoption program.

In 2005 and again in 2006, we expanded our clinic schedule for spay/neuter, vaccinations and microchipping. As a result, sterilization surgeries increased from 394 in 2004 to 545 in 2005 and 590 in 2006, which helped increase the operating



**Scrappy** was a gorgeous, enthusiastically friendly, young cat that needed our help.

Her owner wanted her euthanized at their local vet because of a break to

her back leg. They couldn't afford the surgery and didn't want to keep her.

Lucky for Scrappy the vet said no and she was brought to us. We couldn't perform the procedure at our clinic. But Scrappy got lucky again. Dr. Bertram at Solvang Veterinary Hospital agreed to help her. On March 22, 2007, Scrappy's leg was "fixed".

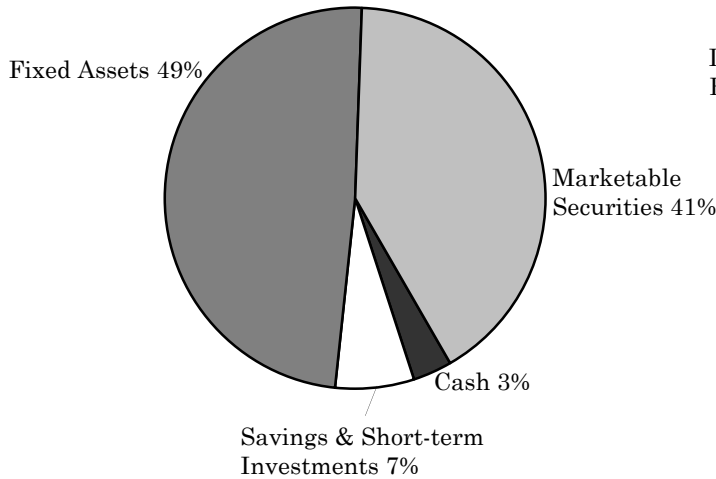
She spent the next two weeks recovering at the shelter then went up for adoption. After just 4 days in our adoption area, Scrappy found her new family. She went home on April 9!

tion with SYV Humane Society, which began experiencing significant op-

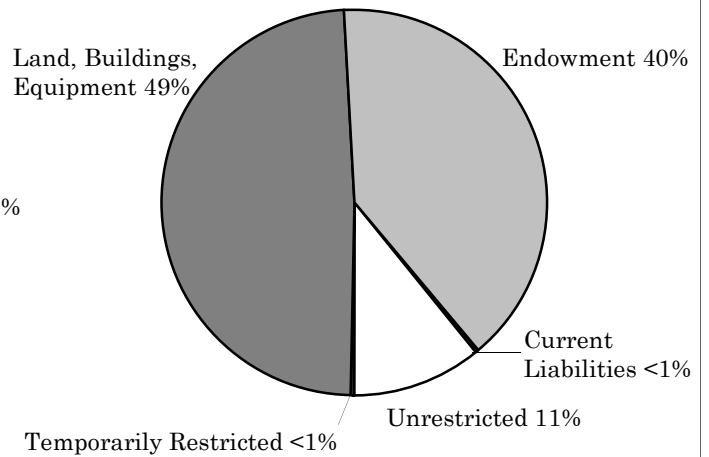
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# 2006 Balance Sheet and Revenue and Expense Statement (unaudited)

## Assets

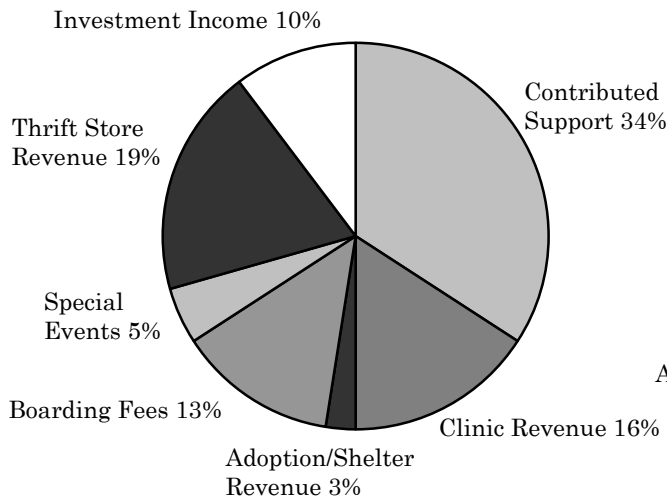


## Liabilities and Equity

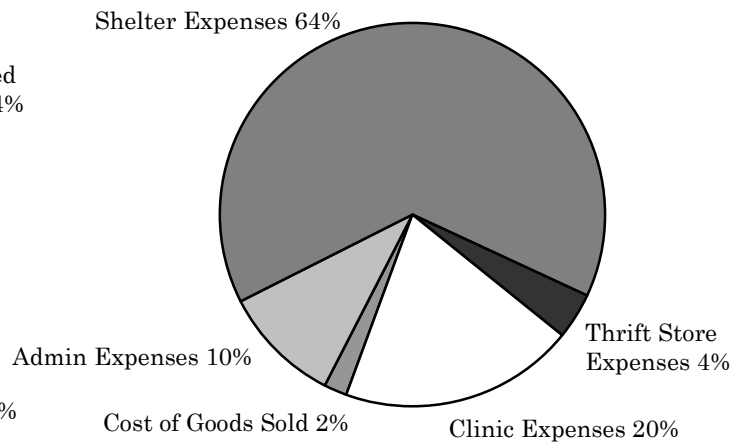


Assets	\$1,662,655
Liabilities	\$3,840
Equity	\$1,658,815

## Revenue



## Expense



Revenue	\$392,215
Cost of Goods Sold	7,987
Expenses	388,086
<b>Operating Deficit</b>	<b>(\$3,858)</b>
Bequests	\$10,000
Endowment	\$76,533
Contributions	
Depreciation	(\$37,902)

Endowment fund contributions cannot be used for operating expenses.

The interest and dividend income from this fund helps offset our Operating Deficit.

It is our goal to increase our endowment fund to fully support our operations and ensure a safe, welcoming place for homeless animals well into the future.

## 2006 Statement of Cash Flows (unaudited)

Operating Activities	
Net Income	\$44,773
Depreciation Expense	37,902
Change in current assets	751
Change in current liabilities	1,238
Net cash provided by Operating Activities	\$84,664
Investing Activities	
Purchase of property and equipment	-\$6,944
Net cash provided by Investing Activities	-\$6,944
Financing Activities	
Transfer of endowment contributions to endowment fund	-\$76,533
Transfer of unrestricted investment assets to cash accounts	19,521
Net cash provided by Financing Activities	-\$57,012
Net cash increase for period	\$20,708
Cash at beginning of period	145,503
Cash at end of period	\$166,211

### Certification of Financial Statement

The Santa Ynez Valley Humane Society is a tax-exempt 501(c)(3) nonprofit corporation supported by those who believe in its work.

This support comes in the form of contributions from individuals (cash, stock gifts, and estate gifts, corporations (both cash and donated assets and services), founda-

tions and other organizations.

SYVHS is not governed by and does not receive monetary support from any regional or national Humane Society or SPCA. Also, we do not receive local, state or federal government funds to run our programs.

The accompanying financial state-

ment of the Santa Ynez Valley Humane Society, Inc., as of December 31, 2006, has been prepared from the corporations books and records and has not been audited.

Treasurer



#### Board of Directors

##### Chairman

Walter J. Thomson

##### President

Bruce Beeler

##### 1st Vice President

Laurie Owens

##### 2nd Vice President

Darcie Barnes

##### Secretary

Helen Bundgen

##### Treasurer

Carol Sherline

#### Directors

Darlene Freeman

Sandy Gregersen

Carey Kendall

Cheryl Kerr

Barbara Murphy

Wayne Natale

Jack Patterson

Betsy Riedy

#### Staff

##### Executive Director

Kirsten Ruiz

##### Kennel Manager

Wanda Zandonatti

##### Office Manager

Heather Price

##### Shelter Staff

Renee Collura

Linda DeLaura

Vanessa Fajardo

Malena Paolino

Teresa Romero

Sue Rudd

Amanda Skinner

Alexandra Smith

Stephanie Statom

Lori Wallace

Thomas White

## Tributes and Memorials January—March 2007

### In honor of people who love animals...

Ron and Mila Hart and "Doggies"  
Jim & Liz Bland

### In memory of people who loved animals...

Arlene Windh  
Joann and Richard Hersh  
James & Kay Hollinger  
M.D Auto Repair  
Melicent Malchenson  
Birgitte Pedersen  
Thomas &Carolynn Petersen  
Civert Windh  
Judith Wright  
James G. Williams III  
Robert Herdman  
Stephanie Zimbalist  
The Ridgely Revocable Trust  
Gail Gregson  
Barbara Mittry  
Penny Morton  
Frances Steinwedell  
Mckee Ullman  
Jill Warburg Cartter  
Marcia Williams

Tom Laranjo  
Judy Pedersen  
Wanda Allison  
Donald Allison

### In honor of beloved pets...

Skippy  
Shirley Cohen

### In memory of beloved pets...

Charlie  
Carolee Pumel  
Gracie  
Bruce & Liz Beeler  
Huni  
Cindy & Michael Bergen  
Kitty Woof, Murphy and Elliott  
Stephen & Mary Russell  
Shader  
Sara Rozak  
Taylor  
R. Eric & Lindalee Baumgarten, Jr.

If we missed a tribute or memorial contribution please let us know!

### Wish List

#### Pet supplies:

Nutromax pet food  
Canned dog & cat food  
Pelletized animal bedding  
Rescue Remedy  
DAP (dog appeasing pheromone comfort & spray)  
Feliway spray

#### Sturdy kennel toys:

Nylabones  
Kongs, large and small size  
Buster cubes  
Jolly balls  
Stuffed dog toys  
Squeaky toys  
Tennis balls  
Portable shade canopy

#### Cleaning supplies:

Sponges  
Paper towels  
Trash bags

#### Office supplies:

Copy paper  
Pens  
Highlighters  
Sharpies  
Dry erase markers

#### Office equipment:

Television with DVD player  
Amano MRX-35 time clock

Household item donations accepted at the *House of Treasures Thrift Shop*.

	<u>2006</u>	<u>2005</u>
<b>Clinic Services</b>		
Spay/Neuter surgery	590	545
Other clinic services	2036	1608
Euthanasia requests	6	0
<b>Incoming Animals</b>		
Dogs surrendered	47	60
Cats surrendered	98	63
<b>Outgoing Animals</b>		
Dogs adopted	43	56
Dogs euthanized	1	2
Dogs returned to owner	2	2
Dogs transferred	1	0
Total dogs out	<u>47</u>	<u>60</u>
Cats adopted	91	55
Cats euthanized	4	5
Cats returned to owner	3	0
Total cats out	<u>98</u>	<u>60</u>

# Continuing Our Mission

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income of the shelter.

Finally, in 2006, through a combination of changes in our fee structure, which had not been increased for about five years, and actively pursuing additional grants, we were able to substantially reduced the budget shortfall.

We also completed our second \$50,000 match for the endowment fund, bringing the total fund assets to just over \$660,000. Interest and dividends from this source are expected to provide over \$33,000 to help support shelter operations in 2007.

In general, the funds needed to cover the cost of operating and maintaining the shelter were derived from the following sources in 2006:

- Spay and neuter services, shots, boarding, etc.: 29%
- Unrestricted Contributions: 25%
- Retail Sales (House of Treasures Thrift Store and Clinic Sales): 22%
- Investment Income: 10%
- Unrestricted Grants and Bequests: 8%
- Fund Raisers: 5%
- In-Kind Services: 1%

The success of our organization in being able to fund continuing operations over the 22 years since the shelter was opened has been due to many contributions from many sources. No single individual or foundation has provided all the financial support that has been needed, or even the

bulk of it, although some donors have made major contributions for specific purposes, such as buying the land and paying for construction of the Buellton shelter and purchasing the property for the thrift store in Solvang. In addition, one of the most important aspects of our ability to make it through difficult times has been a policy the board of directors adopted many years ago: to be debt free. Land and buildings, including the thrift store, and all equipment are owned free and clear and will continue to remain so.

As with most non-profits, the answer to the long-term stability of the SYV Humane Society is our endowment fund, which needs to grow to the point that it generates sufficient revenue to cover future operating deficits on an ongoing basis.

Every year Catalyst for Cats volunteers get the call. "A stray cat had kittens on my property and I don't know what to do!" They jump into action with humane traps and years of experience in catching these cat families.



**Emmy Jane** was caught in one of those traps and brought to our clinic in September.

After handling her for surgery, our staff knew we could help her overcome her fear and become someone's loved companion. Emmy Jane escaped life as a stray and went to a real home on October 30, 2006.

In 2006 our clinic partnered with Catalyst for Cats to fight the stray and wild cat population. We spayed or neutered over 100 semi-wild and wild cats through Catalysts trap-neuter-return program.

How were we going to help **Tiger**? I'd experienced hundreds of wild kittens, but Tiger was different. She was 1/2 the size of her brothers and sisters and trembled with fear when we held her. One-by-one her siblings found homes. Tiger was left.



Finally, her love of food (and we mean love) got the best of her. Tiger came running whenever we opened can of cat food for her. So staff and volunteers started having lunch with Tiger. It did the trick, and although still a "shy" kitten, after 5 months Tiger found her forever home on February 15, 2007.

continue making a difference for homeless animals. If you've thought about getting more involved with your Humane Society, now is the time.

**Volunteer!** We need man and woman-power at our thrift store in Solvang. House of Treasures provides vital revenue for helping homeless animals at the shelter. From "covering the floor" to sorting and pricing unique

items, volunteers do it all.

If used household goods aren't for you, then go to the dogs (and cats) at the shelter. Volunteers provide training and socialization to our furry friends, help keep the shelter clean and neat, and get rewarded by sloppy kisses and muddy paws while they work.

Bring your unique talent to bear for the animals. If you're an enthusiastic fundraiser, we need you! If you have an eye for interior design, we need you! If you have an open place in your heart and home for a homeless animal, we need you!

## Our Mission...

To serve our community by providing and promoting humane, compassionate, and conscientious care of companion animals and preventing their overpopulation.

## The Future

As we look forward, we also look to our supporters to help guide us through the next stage. We know there are many talented and enthusiastic people in our community and we need your help to con-

**Nena** had been betrayed before and took her time trusting people. She spent 7 long months waiting for the right person to walk through our doors, but they finally did. Now Nena's comfortably at home.



She gets to romp and play at the beach with her friends and always knows here her next meal is coming from.

# Dogs Walk—and Rock

Sunday April 29 was a big day for over 100 dogs and their people, who walked for the SYV Humane Society at the historic 700-plus-acre Rancho San Carlos De Jonata Ranch of Erik and Sandy Gregersen, who generously made their property off Ballard Canyon Rd. available for the Society's annual Dog Walk event.



Daisy Mae, a SYVHS alumni, shows off her contest winning "Best Kiss" with Lenne Grant.

With an esti-

mated 125 adults and children walking to earn the pledges they had obtained, the dogs led their peo-

ple and their kids to the best day ever, financially, that is, for their favorite charity, garnering over \$30,000 for their trouble.

"It was the most financially successful Dog Walk the Humane Society has ever held, largely due to the generous contributions we received from donors who sponsored the event and provided great prizes for our raffle," noted Carol Sherline, a 20-year volunteer and Treasurer of the organization.

"The volunteers were great, but major kudos should go to our executive director, Kirsten Ruiz, who organized the event while still continuing to manage operations at the shelter," observed Laurie Owens, First Vice President and board member.

"It was a great day and many



Guests met Deputy Al Lafferty with his K-9 partner Xalvo. They Deputy Lafferty and Xalvo completed their training at the Inglis K-9 Academy in November 2004. Xalvo is trained to locate both suspects and lost persons as well as articles that contain human scent. Xalvo is also trained in the detection of six different narcotics and has assisted narcotis detective in locating several large quantities of illegal drugs.

thanks are due to a long list of volunteers who worked on the event, including our president, Bruce Beeler, and board members, Jack Patterson, Darcie Barnes, DVM, Helen Bundgen, Sandy Gregersen, Carey Kendall, Cheryl Kerr and Betsy Riedy," commented Ruiz. "Everyone pitched in and worked like beavers, or dogs, to make the day a great success," she concluded."



Hope, a 2-year-old Queensland Heeler mix currently up for adoption at the SYV Humane Society, navigates the basic agility course with Richard from Gigi's Flying Dog Ranch. Hope spent a few hours a week for the last month working with Richard to master the course.



Katcha, one of three homeless dogs that showed off their agility skills, cools off after her performance in a doggie pool brought by the Central Coast SPCA.

# Continue Supporting the Santa Ynez Valley Humane Society



Samantha checks out her teddy in the cattery.

Donations directly benefit the animals at the Santa Ynez Valley Humane Society and support our low-fee spay and neuter program.

The Santa Ynez Valley Humane Society is a 501(c)3 private, non-profit organization. We are not governed by nor do we receive monetary support from any regional or national Humane Society or SPCA.

We do not receive local, state or federal government funds to run our programs. Donations are tax deductible to the extent allowed by law.

Please use my donation towards: Amount

General shelter and clinic operations \_\_\_\_\_

In memory of \_\_\_\_\_

In honor of \_\_\_\_\_

Person  Pet

Endowment \_\_\_\_\_

2007 membership dues \_\_\_\_\_

Caring	\$25.00
Sponsor	\$50.00
Guardian	\$100.00
Lifetime Benefactor	\$1000.00

Please send a receipt to:

- Address listed on the back of this form
- My cancelled check will serve as my receipt
- Address listed below

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Please notify of honorarium/memorial gift:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

## Letter from the President

On behalf of the Board of Directors and our shelter residents, I hope you will share our excitement about our history and future plans to fulfill our mission.

Most recently, our annual dog walk was a huge success with broad community support. A very special thank you to Erik and Sandy Gregeren who opened their ranch to more than 100 dogs and their "people."

We appreciate the individuals and groups who continue to help us make progress in attaining our goals:

- Valued volunteers who devote hours in the thrift store, walk shelter dogs, and assist us in so many varied ways.
- Very strong membership support including financial backing, participation in our fund

raising efforts and volunteering.

- Our dedicated shelter staff of veterans and new comers who share compassion for the well-being of homeless shelter residents.
- A board who brings diverse experience, energy and skills to enhance the welfare of Valley companion animals.

Together we will continue to provide care and services to benefit our Valley animals.

Bruce Beeler, President

Santa Ynez Valley Humane Society  
 PO Box 335  
 111 Commerce Drive  
 Buellton, CA 93427  
 Phone: (805) 688-8224  
 Fax: (805) 693-9804  
 Email: humane@syv.com  
 Website: www.syvhumane.org

### Shelter Hours:

Monday-Saturday 10-4, Sunday 1-4

### Pet behavior consultations:

Evenings by appointment

### Clinic Hours:

Tuesdays & Wednesdays by appointment

### House of Treasures Thrift Shop

393 Alisal Road in Solvang

Phone: (805) 686-9521

Hours: Monday 10-2

Tuesday closed

Wednesday-Saturday 10-4

Sunday 12-3



## Santa Ynez Valley Humane Society Annual Membership Meeting and Ballot

Our annual Membership Meeting will be held 7 pm Monday, June 18, 2007 in the Legion Wing of the Veteran's Memorial Building, 1745 Mission Dr., Solvang, CA. Active members of the Santa Ynez Valley Humane Society who are unable to attend may use this ballot in voting for Directors as outlined below:

Three-Year Term (Vote for up to five):

- |  |  |                 |
|--|--|-----------------|
| <input type="checkbox"/> Darcie Barnes, Incumbent  | <input type="checkbox"/> Cheryl Kerr, Incumbent    | Write-in: _____ |
| <input type="checkbox"/> Barbara Murphy, Incumbent | <input type="checkbox"/> Jack Patterson, Incumbent | Write-in: _____ |
| <input type="checkbox"/> Betsy Riedy, Incumbent    |  |                 |

In exercising this ballot, I warrant that I am a current member of the Santa Ynez Valley Humane Society and am entitled to one vote in the election of Directors for this fiscal year 2007-2008.

Signed: \_\_\_\_\_

Ballot must be received by June 15, 2007 to be counted at:

SYV Humane Society  
PO Box 335  
Buellton, CA 93427